

Case Studies

Nemschoff solutions create a feeling of wellbeing.

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Munroe Regional Medical Center Ocala, Florida

Munroe Regional Medical Center has been serving the community of north central Florida for over a century. The not-for-profit healthcare center is located in downtown Ocala, and has received national recognition from HCIA, National Research Corporation, Healthgrades.com and MONEY magazine for its quality of care.

Munroe is celebrated for its stellar patient care at affordable costs. This reputation has made Munroe one of the most trusted facilities in the region and created the need for a new patient tower.

With the help of Euthenics, Inc., a design firm in St. Petersburg, Florida, Munroe administrators decided on a look for the new patient tower that would best represent its prestigious reputation. "While the quality of patient care is obviously paramount, patient comfort is also a significant priority," said Helen Dalton, VP of Patient Care Services. "Munroe needed furniture that reflects our overall concerns for our patients' well-being."

To create that feeling of well-being, the design team chose Nemschoff lobby chairs and armoires for use throughout the lobby and waiting rooms. Nemschoff also designed a custom flower table and bedside cabinet and these, along with a Nemschoff glider, are in the patient rooms.

The Nemschoff furniture adds to the feeling of well-being Munroe wanted to establish. "We needed the design of our new patient tower to be consistent with the rest of the hospital," said Munroe's COO Paul Clark. "When Euthenics suggested that we use Nemschoff for our new furnishings, we looked at everything they could do for us and decided they would give our rooms the upscale style we favored. They exceeded our expectations and we couldn't be happier with the results."

Nemschoff provided Munroe with warm, contemporary furnishings that create a sense of security for patients and their loved ones. The durable, yet comfortable, products were placed in Munroe's waiting rooms, patient rooms, and lobbies-thus contributing to Munroe's elegant and professional image.



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