

From: Jo Buttram

Subject: Build Relationships With Our Leaders at CAD

Dear Jenny:

We all know our industry is about relationships—relationships with our community and relationships with our floriculture colleagues. But until I went to SAF's Congressional Action Days, I never thought I could build a meaningful relationship with the politicians that represent us in Washington.

I was wrong! After meeting with my Congressman at CAD, he visited my flower shop to learn more about my business and how the legislation that passes in Washington affects me—**and all of us**. After listening to my concerns, he even co-sponsored a bill that I asked him to!

I was able to build this relationship because I told my story at CAD. I urge you to attend this year's event, **March 13-14**, so you can tell yours. After all, **if we don't tell our story to our representatives, who will?**

The leaders in Washington need to hear all of our voices. No matter what size your business is, **your story is important**. Don't miss the opportunity to make a real difference in the industry and build a relationship with lawmakers that impact your business.

Click here to register for CAD today. **You can even bring a first-time attendee with you for free!**

Sincerely,

Jo Buttram
President/Owner
Shirley's Flowers Inc.
Rogers, AR

[pull quote] If we don't tell our story, who will?